

Priyanka Verma

Graphic Designer

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Unnao, Uttar Pradesh, India

Professional Summary

Creative and motivated Graphic Design fresher with formal training in web design and computer applications. Skilled in creating visually engaging designs using modern design tools. Strong understanding of layout, color theory, branding basics, and digital design principles. Seeking an entry-level graphic design role to contribute creative solutions and grow in a professional design environment.

Key Skills

- Graphic Design and Visual Communication
- Branding and Basic Marketing Creatives
- Social Media Post and Banner Design
- Typography and Layout Design
- Basic Web Design Concepts

Design Tools

- Canva
- Adobe Photoshop
- Adobe Illustrator
- CorelDRAW
- Microsoft Office

Education

Bachelor of Commerce (B.Com) 2023
University of Allahabad

Senior Secondary (12th) 2020
Jawahar Navodaya Vidyalaya, Barabanki, Uttar Pradesh

Secondary (10th) 2018
Jawahar Navodaya Vidyalaya, Lucknow, Uttar Pradesh

Certifications & Technical Qualifications

- Web Design — University of Allahabad
- Certificate in Computer Applications (CCA) — University of Allahabad
- Tally ERP 9 — NICC College of IT

Experience

Fresher

Actively developed design samples and practice projects to strengthen visual design skills, tool proficiency, and creative thinking.

Additional Strengths

- Creative mindset with attention to detail
- Ability to understand client requirements and convert them into designs
- Willingness to learn and adapt to new tools and design trends